

Message

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**From:** Alex Mashinsky [alex@celsius.network]  
**on behalf of** Alex Mashinsky <alex@celsius.network> [alex@celsius.network]  
**Sent:** 5/2/2021 4:29:13 PM  
**To:** Bethany Davis [bethany.davis@celsius.network]; Alex Mashinsky [alex@celsius.network]  
**Subject:** AMA checklist

For each AMA we want to cover these key points so add them at the top of the weekly sheet :

This is Live Broadcast  
Do Good then do well  
Unbank the banked then bank the unbanked  
Celsius flywheel grows as users and deposit grow  
No bad debt no defaults from Institutions  
Always act in your best interests  
HODL - This is the way

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